**GKA invites you to participate in their latest medical market research study…..**

GKA is an independent market research agency and has been conducting market research in the medical sector for over 20 years. GKA strictly adheres to codes of conduct, including the BHBIA (endorsed by the ABPI) and the Market Research Society.

**Our latest research project:**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Project Title:** Device Testing | | | **Project No:** 7010PH | |
| **Nature of Project** | | | | |
| **Subject and purpose of MR study:**  The purpose of the study will be to evaluate a new auto-injector device that has been developed for patients suffering from different symptoms. | | | | |
| **Methodology & Approach:** | | Individual face to face interviews  You will be asked to handle devices and offer feedback. You will be fully instructed on how to do this and you will not be required to self-inject.  *Please note interviews may be recorded for analysis purposes only.* | | |
| **Reimbursement** | | | | |
| **Type:** Cash | | | **Amount:** £60 | |
| **Fieldwork** | | | | |
| **Location:** London | | | **Duration:** 45 minutes | |
| **Date:** Monday 3rd – Wednesday 5th November | | | **Start Time:** | |
|  | | | | |
| **If you would like to take part please get in touch:** | | | | |
| **Name** | **Email** | | | **Phone** |
| Hayley Galpin | hayleygalpin@gilliankenny.com | | | 01242 248318 |

**Why should you take part in GKA’s market research study?**

As a medical professional you can help GKA’s clients to inform decision making on the latest medical innovations, product releases and even get a sneak peak of what might be coming to your therapy area soon!

We greatly value your opinion to help shape the future of medicine and you will be paid for your time.

You can find out more about us on our website [**www.gilliankenny.com**](http://www.gilliankenny.com)

Kind regards